Isabel Alcazar

Digital Marketing Coordinator

Marietta, GA

(678) 555-5555

[isabel\_alcazar@gmail.com](mailto:isabel_alcazar@gmail.com)

linkedin.com/ialcazer

# SKILLS

* social media and email marketing
* market research
* effective communicator
* excellent organization skills
* highly creative

**EXPERIENCE**

## Tiny Tots Preschool Group, Atlanta, GA *- Marketing Assistant*

MARCH 2021 - PRESENT

* Support the marketing team on 20+ campaigns across five marketing channels
* Conduct market research to identify trending content and influencers
* Develop content for social media posts
* Create monthly social media calendars and publish posts
* Design and distribute email marketing campaigns

## Launch Education, Milton, GA *- Online Tutor*

FEBRUARY 2020 - MARCH 2021

* Delivered online tutoring in reading to 15+ elementary school students
* Created and managed learning resources

## Superior Sitters, Alpharetta, CA *- Nanny and Tutor*

JULY 2019 - FEBRUARY 2020

* Cared for two children, ages six and eight
* Assisted children with homework

**EDUCATION**

## Google Career Certificate in Digital Marketing and E-commerce

OCTOBER 2022

## Atlanta Technical College, Atlanta, GA *- Associate in Marketing*

SEPTEMBER 2018 - JUNE 2020

**LANGUAGES**

English, Spanish, Armenian